



Dr. Lanalee Araba Sam

# Doctors Got a Brand New Bag

by Yvonne Lederer

Meet the future of women's medicine: Dr. Lanalee Araba Sam — a high-tech young Ivy League doctor with old-fashioned ideas. With a more personalized approach and focus on a new realm of concierge healthcare, Dr. Lanalee Araba Sam decided to turn the old methodology on its ear. Sam opened Elite Obstetrics & Gynecology in Fort Lauderdale in 2005 and has since become the premier local as well as International choice for her VIP obstetrical care packages, and, a nationally recognized expert in minimally-invasive robotic gynecologic surgery. Thanks to robotics, Sam's hysterectomies are now practically outpatient surgery.

Dr. Sam introduced a variety of unique services into her practice including: aesthetics such as energy balancing massage, reiki, microdermabrasion, and her Elite Lipocontour Program, "because everyone needs a little 'ELP!' which incorporates in office painless liposelection with a twelve week commitment to personal training and nutrition.

"There are three central parts to my practice paradigm; my strictly limited number concierge obstetrics, my minimally invasive robotic gynecologic surgery and the Elite Lipocontour Program. I am passionate about each of these aspects in different ways."

Sam's roster of clients includes local socialites, wives of many star athletes in and outside of the area and high powered executive women. Their time is worth money. I give my patients the exclusive benefit of 'no-wait' appointments on their time, at their convenience with our Elite Plus option," Sam said.

For Sam, her varied medical pursuits have all come together in a meaningful way and she has been given new platforms from which to influence the world positively. Sam is now sought-after as an expert lecturer on this new model for women's healthcare and her VIP pregnancy services were recently featured in an online article for Time magazine. Sam's plan is to spread the model across the nation through training and field support.

"Women will go out and spend a fortune on shoes and handbags. I want to educate women, the designer brand they need to worry about is their own body, especially in pregnancy or surgery. They need to spend the time and energy shopping for a top tier doctor who will personally cater to them and their unique needs, someone who is going to take immaculate care of them. Women need to demand this level of service and actively seek it out," Sam said.

For more information, please call Dr. Lanalee Araba Sam at 954.776.4877 or visit [www.eliteobgyn.com](http://www.eliteobgyn.com). **LOL**